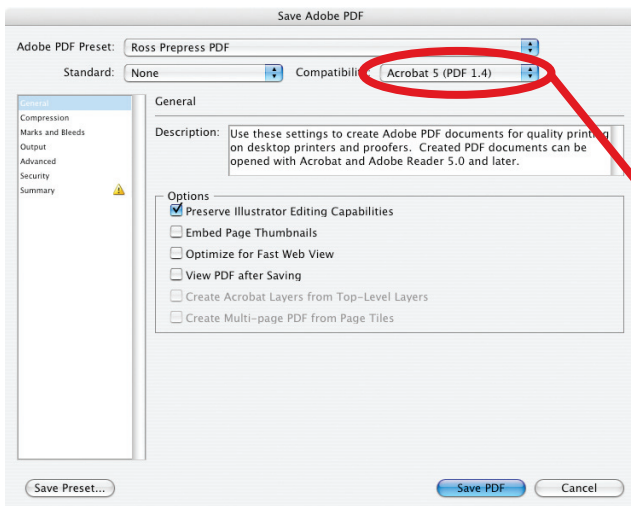
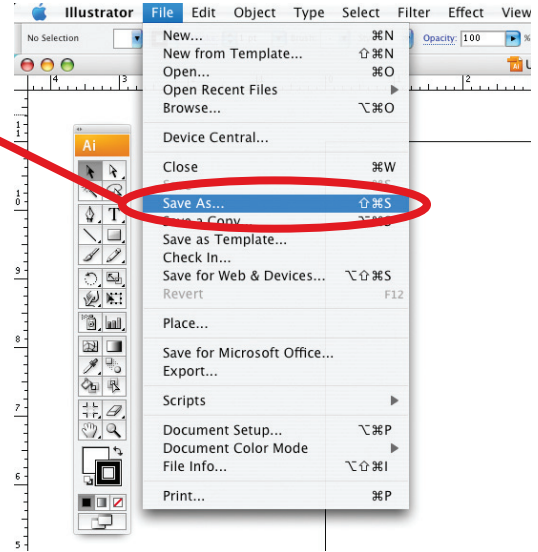
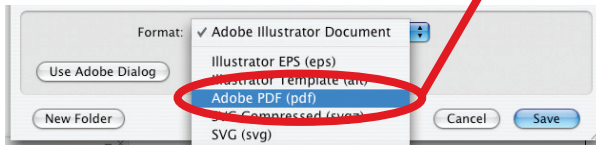


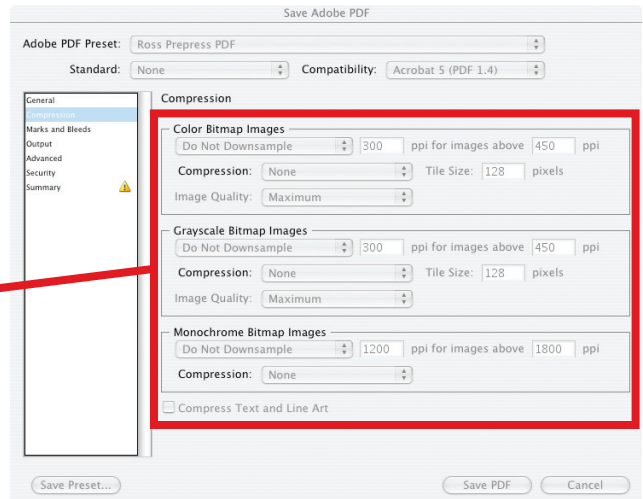
Illustrator CS3: PDF Walkthru

With your file open, click on the File menu, drag down to Save As. In the next window, choose where you would like to save the PDF and click the drop down arrow next to Format and choose Adobe PDF (pdf).



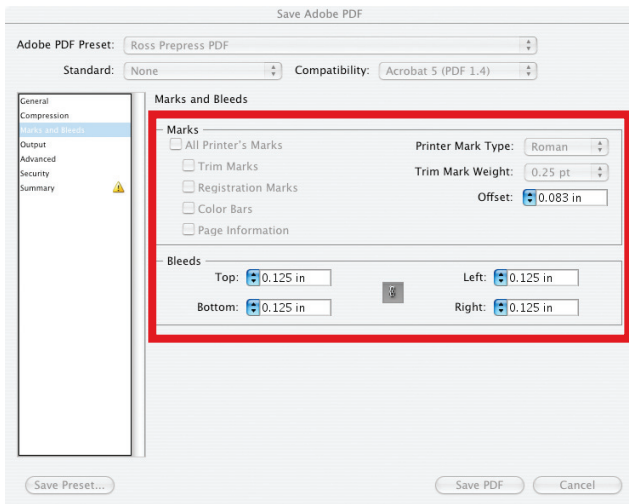
In the General window, compatibility is the only real item to watch for. Select Acrobat 5 (PDF 1.4) in the drop down window.*

Under the Compression menu are several items that may need to be edited. Match your settings to the screenshot shown for best image quality.**



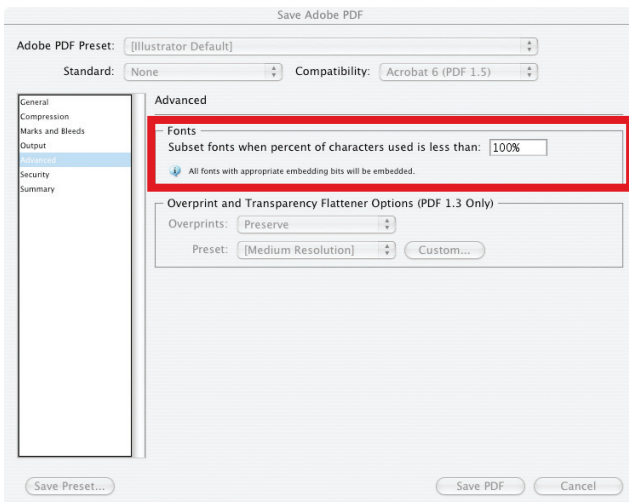
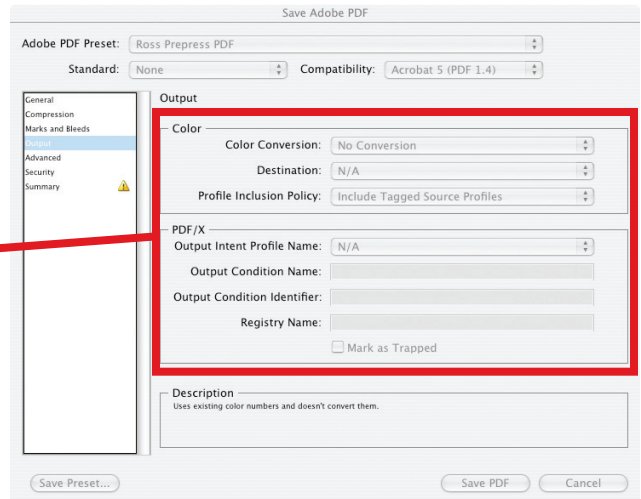
*Some functions used in Illustrator, or elements placed in your Illustrator layout, may not be compatible with this PDF version. If this is the case, choose the earliest version that provides the support you need.

**With these settings, image quality is set to maximum which translates to a large file size for the PDF.



Under Marks and Bleeds, match your settings to the screenshot shown. Standard bleed for us here at Ross is .125” ***

Under Output, match your settings to the screenshot shown. Deviating from the settings shown can lead to undesirable color when printing.

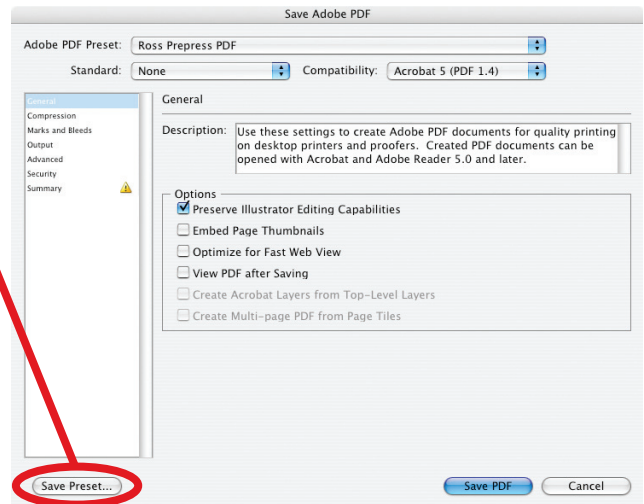
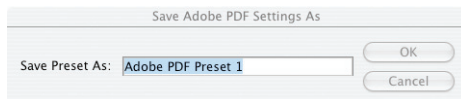


Under Advanced, once again, match your settings to the screenshot shown.

The last menu, Security, is where you can set up password encryption, should you require it. For most projects encryption is not recommended as it can lead to issues opening/editing the PDF later.

Click on the General menu at the top. The Save Preset button on the bottom right will be available. Click the button to save these settings for later use.

In the window that opens, name the settings and click OK.



With these settings saved, future projects can be output using the Ross preset just created, rather than go thru the individual steps. Just choose the drop down arrow next to Adobe PDF Preset at the top of the Save Adobe PDF window and select the name of these settings you chose in a previous step.